

ANNUAL DINNER SPONSORSHIP AGREEMENT

DATE: **[TODAY'S DATE]**

BETWEEN: CFA Society Chicago & **[INSERT FIRM NAME AND ADDRESS HERE]**

PURPOSE: Annual Dinner – October 26, 2022

We are pleased to confirm (“Sponsor”) as a PREMIUM sponsor of the CFA Society Chicago’s Annual Dinner on October 26, 2022 at Navy Pier Chicago.

TERMS OF AGREEMENT:

1. **Event:** CFA Society Chicago agrees to conduct the event listed above.
2. **CFA Chicago Responsibilities:** CFA Society Chicago agrees to grant Sponsor the following recognition in relation to the event listed above:
 - a. Two (2) Annual Dinner tables (*10 guests per table*)
 - b. Prominent Display of Firm Name on Table as a sponsor
 - c. Recognition by Firm Name as a sponsor in Email Announcements (*sent to 4500+ members and new CFA Charterholders*)
 - d. Recognition by Firm Name as a sponsor during Society Chair’s Opening Remarks
 - e. Firm name promoted as a sponsor in Annual Dinner Program
 - f. Firm Logo Display: Projection screens will display logo image as a sponsor multiple times during program
 - g. Five tickets to exclusive VIP Reception with Keynote Speaker
 - h. Firm name/logo listed as a sponsor on Signage at Reception
 - i. Full Page in Annual Dinner Program for sponsor recognition and non-advertising message
 - j. Five (5) Event Function Tickets to be applied toward eligible CFA Society Chicago programs (*good through August 31, 2023*)
 - k. Opportunity to provide Company Materials (*near registration table*)
 - l. Additional Exclusive Placement in Annual Dinner Program highlighting firm name as a sponsor on Inside Cover
 - m. One year listing on CFA Society Chicago Website as a sponsor with logo (*over 9000 hits/month*)
 - n. Social Media Mentions and thank you on CFA Society Chicago accounts (Twitter, Facebook, Instagram and LinkedIn)
 - o. Prime Table Placement In Front of corporate sponsored tables at Annual Dinner
 - p. Firm name/logo listed as a sponsor on Promotional Item (*TBD by CFA Society Chicago*)
 - q. Illuminated Firm Name as a sponsor in prominent area
 - r. Firm Name listed as sponsor on Cocktail Napkins
3. **Sponsor Responsibilities:** In exchange for recognition noted in #2 above, Sponsor agrees to:
Sign agreement and return two weeks from executed agreement date and submit Firm Logo (**logo should be sent as RGB, EPS, AI or EMF file**)

Submit the following by **Wednesday, October 5, 2022**

- a. Table guest names (20)
- b. VIP Reception guest name(s) (as noted in #2 above)
A link will be sent out closer to the event date for you to register guests

4. **Payment Terms:** The Sponsorship fee shall be \$15,000. Payment terms will be as follows:
 - a. Full Payment due within 20 days.

- 5. Cancellation:** CFA Society Chicago, by written notice, reserves the right to cancel this Agreement, in whole or in part, when due dates are missed or when it is in the best interest of CFA Society Chicago. If CFA Society Chicago cancels the Annual Dinner for any reason, it will refund the Sponsorship fee in full.
- 6. Disclaimer:** CFA Society Chicago, nor any of its other sister societies or its umbrella organization (i.e., CFA Institute), officially endorse any company, sponsor, or their products or services.

This agreement shall become effective on the date of the last signature of both parties to the Agreement and shall remain in effect until the conclusion of all rights and responsibilities are performed on behalf of both parties in relation to the event listed above.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed.

Signed:

Sponsor Name (print)

Sponsor Signature

Date

CFA Society Chicago Representative (print)

CFA Society Chicago Representative (Signature)

Date